



# NEWS RELEASE

**For Immediate Release: July 20, 2009**

**Contact:** Deborah Bass (925) 771-6112 (925) 260-4670 Cell [dbass@ccmvcd.net](mailto:dbass@ccmvcd.net) [www.ccmvcd.dst.ca.us](http://www.ccmvcd.dst.ca.us)  
Michelle Manos (925) 295-9216 [michelle@ccartoday.com](mailto:michelle@ccartoday.com) <http://www.ccartoday.com>

**REALTORS® AND MOSQUITO CONTROL UNITE:  
FIGHTING WEST NILE VIRUS ONE SWIMMING POOL AT A TIME**

*– Partnership aims to fight disease by locating and treating mosquitoes in neglected swimming pools–*

**CONCORD, CALIFORNIA** - - REALTORS® find them, and mosquito control treats the mosquitoes in them. In a unique partnership, two Contra Costa County entities, Mosquito & Vector Control and the Contra Costa Association of REALTORS®, have partnered to wage a war on neglected swimming pools that readily produce mosquitoes that can carry West Nile virus, a potentially debilitating and deadly disease spread by mosquitoes.

“REALTORS® are the first line of defense, since they are usually the first to find neglected swimming pools that are virtually hidden in neighborhoods,” said Deborah Bass, spokeswoman for the Contra Costa Mosquito & Vector Control District. “Once we control the mosquitoes, residents are at decreased risk from contracting West Nile virus.”

Contra Costa County is one of the top California counties for home foreclosures, many of which have swimming pools. Neglected swimming pools account for most of the mosquito production in residential yards. One neglected swimming pool can produce more than 1 million mosquitoes and affect people as far away as five miles. Often, the swimming pools are hidden from public access and can be difficult to find.

“Reporting neglected swimming pools to Mosquito & Vector Control is the best solution for everyone,” said Steve Reiser, President of Contra Costa Association of REALTORS®. “We want the properties under our care to be mosquito free, and they are the agency to ensure that. And it helps potential buyers to know that the swimming pool is free of mosquitoes as well.”

In addition to working together on neglected swimming pools, Mosquito and Vector Control provides the REALTORS® with tailored presentations that educate them about the virus and the mosquitoes that carry the disease.

-MORE-

Page 2 - **REALTORS AND MOSQUITO CONTROL UNITE: FIGHTING WEST NILE VIRUS  
ONE SWIMMING POOL AT A TIME**

To understand possible mosquito water sources in yards, visit the District's Web site  
[http://intranet.ccmvcd.net:8089/pdf/mosquito\\_proof\\_yard.pdf](http://intranet.ccmvcd.net:8089/pdf/mosquito_proof_yard.pdf)

To learn more about the Contra Costa Association of REALTORS®, visit [www.ccartoday.com](http://www.ccartoday.com).

To learn more about Contra Costa Mosquito & Vector Control District, visit [www.ccmvcd.dst.ca.us](http://www.ccmvcd.dst.ca.us)

*Contra Costa Mosquito & Vector Control District, a public health agency, is located at 155 Mason Circle in Concord. Call the District to report mosquito problems at (925) 771-6195 or visit their office between 8:00 a.m. and 4:30 p.m. to get FREE mosquitofish for ornamental ponds or horse troughs.*

*The Contra Costa Association of REALTORS®, located in Central Contra Costa County, has been serving its members since 1921. The Association and its MLS are dedicated to providing the most innovative and highest quality services, programs, and products to positively impact the success of its members and MLS subscribers who provide real estate brokerage services to clients throughout the East Bay and beyond.*

**\*\*\*\*\* MEDIA OPPORTUNITY \*\*\*\*\***

WHO: The Contra Costa REALTORS® in Motion meeting

WHAT: New Partnership launch and West Nile virus presentation to the Contra Costa Association of Realtors (10 min.)

WHEN: Tuesday, July 21, 2009  
8:30-9:30 a.m.

Attendance: 200-300 people

MEDIA INTERVIEWS AVAILABLE: 8:00 - 8:15 a.m.

**WHERE:**

Centre Concord  
5298 Clayton Rd  
Concord, CA 94521-3203  
(925) 671-3466